



# FAST 'N' CURIOUS OFF-ROAD

Sponsorship Brand Ambassadors



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## EXPERIENCE/EVENTS

### REBELLE RALLY - 2017

Participants in REBELLE RALLY 2017  
Team #145 [www.fastncuriousoffroad.com](http://www.fastncuriousoffroad.com)

### 20+ YEARS OFF-ROADING

- Wrangler's Offroad Jeep Club
- Participation in many affiliated West Coast Jeep Clubs
- Average **Three** Jeep Jamboree's a Year
- Participation in many online Jeep communities

## SOCIAL MEDIA & MARKETING

- **Facebook:** Team Fast 'N Curious Off-Road (715+ followers)
- **Instagram:** @kvockler #teamfastncurious (444+ followers)
- **Twitter:** @krisvockler #teamfastncurious (735+ followers)
- **MBA - Marketing** (Marylhurst University)  
15+ Years B2B Marketing - Kris Vockler
- **CEO - Kris Vockler** - ICD High Performance Coatings
- **Founder/CEO - Charlene O'Day** - Charter Controls

## SKILLS

- CONTENT CREATION ● ● ● ● ●
- SOCIAL NETWORKING ● ● ● ● ●
- PHOTOGRAPHY ● ● ● ● ●
- MARKETING ● ● ● ● ●
- OFF-ROAD ● ● ● ● ●

## OFF-ROAD AWARDS

- 2016 Jeep Jamboree - Moab "Most Inspiring"

## #JEEPLIFE PHOTOGRAPHY



## Brand Ambassadors

Our goal is to continue to reach new goals in off-roading and rally racing, and we would like to be long-term ambassadors of your brand during these endeavors. Our goal is to build a long-term relationship with a parts manufacturer who we adore and trust on our Jeeps.

## Social Media Engagement & Quality Content

Our social media presence for off-roading and the Rebelle Rally is growing rapidly. We have been early adopters of social media and brand ambassadorship for other products for a long time. Most of which center around our businesses, [www.icdcoatings.com](http://www.icdcoatings.com), the glass & glazing industry and the automotive glass industry. As well, we have been bloggers at various times personally and in the glass industry, which means we know what it means to build and sustain engagement.

## Cultivating FANS Through Relationships | Living the #JeefLife Building Sponsor's Brands

**Blog Post Examples:** [www.krisvockler.com/blog](http://www.krisvockler.com/blog)

**Product Review Examples:** [www.fastncuriousoffroad.com/latest-news/2017/10/30nebo-roof-rack-by-teraflex](http://www.fastncuriousoffroad.com/latest-news/2017/10/30nebo-roof-rack-by-teraflex)

